

Bachelor of Arts **VISUAL AND SOUND MEDIA**

CONCENTRATION: Sports Media



COLLEGE OF HUMAN DEVELOPMENT,
CULTURE, AND MEDIA
SETON HALL UNIVERSITY

EXPERIENTIAL MAJOR MAP *This major map will help you explore ways and opportunities to make the most of your student life and academic experience*

FIRST YEAR

MIDDLE YEARS

LAST YEAR

YOUR PASSION



Academic Experiences

- Review University Core, College Core and Major Requirements
- Meet with your advisor to talk about your major and area of concentration
- Be sure to take COBF 2212 Introduction to Visual Theory and COBF 2882 Intro to Sports Media

- Apply for an Internship or take an Experiential Learning Course
- Complete your CORE 2101, Engaging the World and World Language Requirements
- Consider adding a minor to complement your major
- Meet with your advisor to review your academic plan and discuss graduate school or other career plans

- Meet with your advisor to confirm completion of degree requirements
- Complete your Senior Seminar Course
- Apply for Graduation

YOUR CALLING



Community Connections

- Attend the Student Involvement Fair to learn more about CommArts student groups and other organizations
- Attend a Study Abroad Information session to see how you can incorporate an experience into your educational plan
- Attend the Sports Media Speaker Series and other special events hosted by the College

- Speak with your professors to begin to establish your network and talk about project or research opportunities
- Submit your application to Study Abroad
- Join Pirate TV, Lambda Pi Eta, Society of Professional Journalists, WSOU or other organizations
- Apply to the CommArts Honor Alumni Mentor Partners (CHAMP) program

- Select major or general electives that broaden your knowledge and expose you to different areas of your discipline
- Make the most of your final year by talking with your faculty and advisor about opportunities related to your postgraduate goals

YOUR FUTURE



Career and Professional Success

- Speak with the Career Center regarding potential summer work or internship opportunities
- Conduct an informational interview to help you learn more about potential career fields
- Begin to develop your portfolio to highlight examples of your academic, personal and professional accomplishments

- Take on a leadership position within a student organization
- If considering graduate school, prepare to apply to dual-degree or other graduate program
- Attend the Career Fair to explore post-grad opportunities and make connections



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The **Sports Media concentration** in the Visual and Sound Media program allows students to develop their abilities in media production and analysis while also taking specialty classes focusing on sports media. These classes cover topics like sports media policy and regulation, trends in sports media distribution and production processes, and the role of sports media in culture and society. In combining broad-based media production and theory courses with specialty classes highlighting subjects specific to sports media, students build a comprehensive base of knowledge and skills that will enable them to thrive in a complex, ever-changing sports media ecosystem.

All facilities are exclusively dedicated to student use as early as the first semester. Co-curricular activities like PirateTV and WSOU 89.5FM offer unparalleled experiential learning opportunities. Graduates pursue careers in the sports media industry in roles like commentator, director, editor and producer.



CAREER INFORMATION

CAREER READINESS

What do employers want?

- Think critically and problem solve
- Communicate clearly and effectively
- Build collaborative relationships to effectively work as part of a team
- Use technology to ethically and efficiently solve problems and reach goals

THIS MAJOR GIVES ME THE SKILLS TO:

- Define terminology and language used in the critical analysis of film, television, new media and sound media.
- Develop a language to analyze diversity in film, television, new media and sound media.
- Learn the various forms of research and writing in the humanities-based field of media studies.
- Demonstrate mastery of composition, editing, lighting and audio through creative work.
- Lead a team by using organizational and management skills to produce film, sound media and video projects.

WHAT CAREERS CAN I PURSUE?

- Brand Manager
- Broadcaster
- Commentator
- Director
- Editor
- Film Maker
- Producer
- Production Assistant
- Social Media Specialist
- Sports Journalist

ACADEMIC SUCCESS CHECKLIST

- Meet with your Academic advisor at least once per semester
- Create a four year academic and engagement plan
- Take at least 15 credits per semester
- Visit the Academic Resource Center and Writing Center
- Complete the FAFSA annually and apply for scholarships

Learn from the Best

Attend events with some of the industries' top professionals in sports broadcasting and journalism.

CAREER DEVELOPMENT CHECKLIST

- Join a student organization
- Have your resume reviewed by the Career Center
- Create your LinkedIn account and connect with alumni
- Participate in Career Center Networking activities
- Apply for an internship